

# 2018 CWA SUMMIT HEAD SETTER CLINIC

**Audience:** This clinic is for Head Setters and Gym Owners/Managers looking to hire a Head Setter.

**Cost:** \$150 for CWA attendees, \$295 for non-CWA attendees

**Goal:** The goal of this clinic is to provide resources, information and support needed to competitively, and efficiently run a routesetting program at...

1. A new gym in a new market wanting to build community and introduce people to climbing.
2. A new gym in an existing market wanting to offer a competitive product.
3. An older facility looking to refresh holds and/or gain insight from other industry professionals.

**Description:** Opening a new facility is a daunting task and there is a lot to consider; we want to help! Our team has countless years of experience working in all aspects of the indoor climbing industry, and through reflections of our own trials and tribulations and long conversations with industry professionals we've compiled some information you might find helpful in your new endeavor.

The course will consist of some classroom time, where we will all get a chance to discuss, contemplate and ask questions about a variety of topics; daily setting routines and procedures for new and existing facilities, routesetting preparation for a new facility, professional development and community building to name a few. We'll also be taking full advantage of the high concentration of gyms in the Front Range and will be going on a short tour to see how some of the gyms in the area approach routesetting in their facilities.

The topics discussed and depth of those discussions will be determined by the interests of the group. Please feel free to reach out with any questions or suggestions you might have!

**Instructors:** Sarah Filler (Head Routesetter, The SPOT), Jeremy Ho (Director of Routesetting, Touchstone Gyms), TJ Sanford (Routesetter/Coach)

### **Itinerary**

- Classroom 2:00-5:00**
- *15-20 min* **Intro**
  - *1.5-2 hr* **Discussion**
    - **Initial Set and Pre-Open Tasks**
    - **Building a Setting Program**
    - **Revamping Your Setting Program**
    - **Organization**
  - *20-30 min* **Q & A**

### **To Do...**

- Register for “Clinic Name”
- Complete Online Questionnaire

### **To Bring...**

- Writing utensil, notebook
- Lunch/Lunch Money
- Water bottle
- Questions, comments & concerns

### **Topics to discuss...**

- *New Gyms: Initial Set and Pre-Open Tasks*
- *New Gyms: Building a Setting Program*
- *Existing Gyms: Revamping your Setting Program*
- *Setting Program Organization*
- *Setting Program Daily Operations*
- *Professional Development for Routesetters*
- *Community Building through Setting*